

International DLG Test Special “Cheese Counter”

Awarded by cheese sommeliers and DLG experts

Cheese counters stand for the special promise of quality, innovative recipes, exceptional enjoyment and creative skill. With a DLG award, you demonstrate craftsmanship and set quality accents in your cheese and cream cheese range made from cow's, buffalo, sheep's and goat's milk.

A jury of sommeliers and DLG experts will evaluate your specialities according to the internationally leading and oldest standard, the DLG 5-point scheme®.

NEW!

Registration deadline:
30 May 2022



We're looking for the best!

We're looking for the “TOP 3” in selected categories from the segments:

- Cheese and cheese preparations
- Cream cheese and cream cheese preparations
- Spreads and dips made from dairy products

Test criteria: Focus on enjoyment

- Sensory quality of the products: Appearance, odour, taste and consistency
- Supplementary risk-based laboratory testing

International DLG Test Special “Cheese Counter” Awards at a Glance

Awards for the best

The three products with the best test results in the respective category will receive the award “Golden DLG Award” + addition “1st, 2nd or 3rd place”.

- Cheese and cheese preparations
- Cream cheese and cream cheese preparations
- Spreads and dips made from dairy products



Award for all award-winning products



In addition to the top 3 in a category, all products awarded according to the DLG 5-point scheme® will receive a gold, silver or bronze award.

Marketing services

- Promotional materials at POS*
- Award label*
- Certificate
- Press service

*Printing templates

Information and registration

- **Price per product:** just Euro 199.00 plus VAT
- **Registration deadline:** 30 May 2022
- **Testing:** 7 and 8 July 2022, Gau-Bickelheim, Germany
- **Contact:** Inka Scharf, +49 69 24788-366; I.Scharf@DLG.org
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