

## International DLG Quality Tests 2023

- Fresh meat in self-service packaging, delicatessen salads, frozen foods, ready dishes, vinegar -

### Your mark of quality!

Be one of the best and show your award-winning product quality to your customers. DLG award-winning stands for a professionally sound quality test that offers numerous advantages both within and outside the company.



#### ■ Professionally sound

- Evaluation by DLG-approved sensory experts
- Objective product testing according to accredited test methodology
- Extensive laboratory testing
- Packaging and labelling tests

#### ■ Your advantages for quality assurance/product development and communication

- Test results with independent expert judgement
- Advice for quality optimisation
- Cross-company quality comparison in the industry environment
- Attractive special awards, marketing and communication services



**First registration deadline awards 2023:**

**6 August 2022**



**Registration fee per product:**

- |   |          |
|---|----------|
| - Ready dishes, frozen foods, combination bakery products, pasta products | € 360.00 |
| - Fresh meat in self-service packaging                                    | € 360.00 |
| - Delicatessen salads in packaging, pickled preserves, vinegar            | € 340.00 |
| - Loose products for the service counter (e.g. delicatessen salads)       | € 320.00 |
| - Fresh Cut   | € 460.00 |
| - Mixed packaging at least 3 different varieties                          | € 900.00 |

plus 19 % VAT



**Registration for test and additional information:**

**Kerstin Best · Tel. +49 69 24788-373 · K.Best@DLG.org**

**Cornelia Fleischhauer · Tel. +49 69 24788-383 · C.Fleischhauer@DLG.org**

**Harry Schuhmacher · Tel. +49 69 24788-363 · H.Schuhmacher@DLG.org**

**qualitaetspruefung@DLG.org**

**www.DLG.org/convenience-en**

