

# International DLG Quality Test 2022

## - Beer and beer mixed beverage -

### Your mark of quality!

Score points with retailers and consumers with a DLG award. Benefit from the scientific assessment of our experts and the high profile and acceptance of the award.



#### ■ Professionally sound

- Evaluation by DLG-approved sensory experts
- Objective product testing according to accredited test methodology
- Extensive laboratory testing
- Packaging and labelling tests

#### ■ Well-known and recognised

- DLG award is one of the five best-known seals in Germany\*
- Positive inclination to buy products with seals (up to + 10%)\*
- Acceptance of higher price for products with seals (up to + 8%)\*
- Attractive special awards, marketing and communication services



**Registration date**  
**DLG Quality Test 2022:**

**4 February 2022**



**Registration fee per product:**  
**Beer and beer mixed beverage    € 853.00**



**Registration for test and additional information:**  
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