



AIA 2024 sponsorship packages



Offer

Become a sponsor of the DLG Agri Influencer Awards 2024 (AIA) and promote innovative communication strategies and channels of important multipliers of future-oriented agriculture with your commitment.

DLG Agri Influencer Award in profile

With this award, the DLG honors outstanding achievements by influencers in the categories (national and international) YouTube, Facebook/Instagram and TikTok. The winners will be honored at EuroTier 2024.

Sponsoring packages

Services	GOLD 5,000 euros 2 Sponsors	SILVER 3,500 Euro 3 Sponsors	BRONZE 1,500 Euro 5 Sponsors
Mention of the sponsor in reporting on the AIA 2024 (press release, social media, mailings)	x	x	x
Logo of the sponsor on AIA landing page (www.dlg.org/en/aia)	x	x	x
Sponsor's logo on AIA photo wall at the award ceremony (Young Farmers Party)	x	x	x
Intro clip award ceremony: Logo insertion and textual mention of the sponsor (Young Farmers Party)	x	x	x
Background discussion with one of the 6 winners on content production (1 hour)	x	x	
Tickets for the Young Farmers Party	3 VIP tickets + 5 tickets	2 VIP tickets + 5 tickets	5 tickets
1 cooperation post on Instagram as part of the AIA 2024 campaign	x		

Contact us

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We would be happy to provide you with an individual offer - please contact us.