



EuroTier 2024 - platform for innovations

EuroTier 2024: November 12 to 15, 2024 in Hanover, Germany – Guiding theme "We innovate animal farming" – several DLG innovation award schemes for concept and development achievements in animal husbandry technology – DLG Agrifuture Concept Winner honors visionary future concepts

As part of EuroTier, the world's leading trade fair for animal farming and livestock management, the DLG (German Agricultural Society), as the organizer, will be presenting three different awards for engineering ingenuity. A recognition of the outstanding importance of animal husbandry technology needed for sustainable livestock farming, the awards reflect three key areas of innovation: visions and concepts; animal welfare and animal health; and market ready products and machines for practical use.

"We innovate animal farming" is the guiding theme of this year's EuroTier. True to this idea, the DLG will once again be conferring three types of awards to companies that present innovative solutions designed to master current challenges such as animal welfare, sustainability and food security in modern livestock farming. The DLG Innovation Awards underline the potential of technical visions and innovations to unite productivity with resource protection and animal welfare.

Innovation Award EuroTier

The DLG Innovation Award EuroTier is one of the leading awards in the international agricultural livestock sector. The award recognizes innovations for practical farm use and underlines the importance of modern animal husbandry technology for agriculture. Exhibiting companies at EuroTier 2024 can take part. Following evaluation and in-depth discussion, the neutral DLG innovation commission will select the winners who will receive the "Innovation Award EuroTier" in gold or silver.

Animal Welfare Award

The Animal Welfare Award has been presented by the DLG jointly with the bpt (Bundesverband der praktizierenden Tierärzte – German Association of Practicing Veterinarians) since 2018. The criterion for consideration is winning either a gold or silver medal in the EuroTier Innovation Awards. While animal welfare is just one of several criteria for the innovation awards, the Animal Welfare Award recognizes products and services that "particularly meet the requirements for a higher standard of animal welfare."

DLG Agrifuture Concept Winners

At EuroTier and EnergyDecentral in 2024, the DLG will once again present the DLG Agrifuture Concept Winner Award to pioneering work and concepts for sustainable animal husbandry and decentralized energy production. These are concepts and visions that have not yet reached market maturity, but are still in the development phase.

Award winners will be announced at EuroTier's international press conference held on 24 September 2024.

The closing date for applications for the EuroTier 2024 awards is July 31, 2024. More information: <https://www.eurotier.com/en/awards>.

Up-to-date information on EuroTier 2024:

www.eurotier.com

www.facebook.com/eurotier

www.instagram.com/eurotier_tradefair

www.linkedin.com/groups/2414416

www.twitter.com/eurotier

www.youtube.com/eurotier

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DLG. Progress and sustainability in the agriculture and food industry

The DLG (German Agricultural Society), founded in 1885 by Max Eyth, stands for productivity and sustainability in innovation-driven improvements in agriculture and the food chain. The aim of the DLG is to promote progress through the transfer of knowledge - especially with regard to technology and quality control. Non-profit, politically independent and with an international network, the DLG has more than 31,000 members worldwide.

As one of the leading organizations in its sector, the DLG not only organizes trade fairs and events in the fields of agriculture and food technology but also tests food, agricultural technology and equipment. With its competence centers for agriculture and food, its demonstration farm where practical trials take place along with its numerous publications, the DLG continually promotes independent knowledge transfer. In addition, the DLG works on numerous national and international committees of experts to develop solutions for the challenges facing agriculture and the food industry

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