



## **“FarmRobotix” celebrates premiere at DLG Feldtage 2024 exhibition**

**Innovative platform for robotics, digitalization, automation and Artificial Intelligence (AI) in crop cultivation - Launch as part of the DLG Feldtage (DLG Field Days) field exhibition 11-13 June 2024 in Erwitte, Germany - Combination of live demonstrations, technical program and exhibition makes pioneering technologies tangible**

**(DLG). The DLG (German Agricultural Society) will be presenting its new “FarmRobotix” concept at this year’s DLG Feldtage field exhibition for crop cultivation taking place in Erwitte, Germany, 11-13 June 2024. An international platform, FarmRobotix will offer farming experts a comprehensive overview of the latest developments in robotics, Artificial Intelligence (AI), automation and digital solutions in crop production.**

The FarmRobotix platform was conceived by the DLG in order to meet the needs of farmers, manufacturers, start-ups and suppliers of technology for a comprehensive and practical overview of farm robotics that aids decision-making for the farm and offers impetus for product development. Also attracting representatives from science and research as well as development engineers, investors and venture capitalists who come to network, transfer know-how and explore innovative technologies, FarmRobotix promotes business networking in an emerging industry that has the potential to transform agricultural production.

In the future, the FarmRobotix platform will offer visitors to DLG’s international trade fairs and events a forum for know-how transfer and networking. EuroTier, the leading trade fair for livestock management, and Agritechnica, the world’s leading agricultural machinery exhibition, are just two events that will feature FarmRobotix, showcasing the application options of innovative technologies in all areas of agriculture.

For the premiere at DLG Feldtage, Farmrobotix will combine exhibition, technical program and live technology demonstrations. On each of the three exhibition days, farm robots will be performing tasks on a dedicated demonstration area, offering practical insights into the operation of autonomous agricultural vehicles and associated equipment. The exhibition area

will be presenting automated and digital solutions for agricultural applications as well as sensor technologies. Renowned experts in their presentations will be updating DLG Feldtage visitors on using artificial intelligence in agriculture and machine learning to increase yields and efficient resource management. Further expert talks on the integration of robotics, automation and AI in various agricultural business models will demonstrate profitability in practice. FarmRobotix offers farmers, researchers, industry experts and technology providers the opportunity to exchange experience and best practices.

For companies interested in participating in the FarmRobotix platform, an exhibition stand can be booked located on grass alongside the equipment demonstrations and the international Field Robots Event for young students, a practical farm robot contest with tasks like weed recognition and navigation through crop rows.

### **DLG Feldtage - Venue for crop production professionals**

The DLG Feldtage is the venue for crop production professionals, which this year takes place at the Brockhof Estate, located in the heart of the Soester Börde region, Germany. From 11 to 13 June 2024, the DLG Feldtage will focus on "Crop production out of the box", a guiding theme that is aimed at practitioners looking for innovative solutions to adapt profitably to changing conditions like new economic and political requirements and consumer demands.

### **For additional information, go to:**

Companies can find more information about the trade fair and how to book a stand at [www.dlg-feldtage.de](http://www.dlg-feldtage.de). Project manager Andreas Steul can be contacted for further questions:

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### **About the DLG**

The DLG (Deutsche Landwirtschafts-Gesellschaft e.V. - German Agricultural Society), founded in 1885 by Max Eyth, is an open network and professional voice of the agricultural and food sector. Its goal is to promote progress through the transfer of knowledge, quality and technology. The DLG has over 30,000 members, is a non-profit organisation, politically independent and internationally networked. As one of the leading organisations in its sector, the DLG organises trade fairs and events in the fields of agriculture and food technology, tests food, agricultural technology and equipment and develops solutions for the challenges of the agricultural and food sector in numerous expert committees.