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EuroTier 2026: Exhibitor registration open for attractive special areas

10 to 13 November 2026 in Hanover – Guiding theme “Intelligence in animal farming” – Exhibitor registration still possible – Diverse special areas underline the guiding theme – Included: “EnergyDecentral” as well as the Inhouse Farming – Feed & Food Show – eurotier.com

Open since July 2025, exhibitor registration for EuroTier 2026 continues to attract companies to the world’s leading trade fair for professional animal farming and livestock management. In addition to general registration, exhibitors can now also register for the event’s specialist areas, which showcase innovation and expertise in all livestock species. The specialist areas are EuroTier Milky Way, DLG-VetCon, Forage Days, the Science Campus, and the Start-up Area. Held from 10 to 13 November 2026 in Hanover, Germany, under the guiding theme “Intelligence in animal farming,” EuroTier will cover all major livestock species and present intelligent technologies for sustainable and efficient animal farming.

<https://www.eurotier.com/en/exhibit>

The guiding theme “Intelligence in animal farming” will shape the exhibition program and the specialist areas. Exhibitors can register for these areas via <https://www.eurotier.com/en/exhibit>. EuroTier 2026 will spotlight intelligent technologies for efficient, sustainable, and livestock appropriate farming. As the innovation platform for the global livestock sector, EuroTier presents a complete overview of new developments and established solutions for the livestock species pigs, beef and dairy cattle, poultry, sheep, goats and horses.

Special areas – registration open

EuroTier 2026 will premiere new formats and also continue to offer popular exhibition areas such as the Science Campus, Start-up, and FarmRobotix, DLG’s platform for agricultural robotic solutions. Registration for these areas—and for general participation at EuroTier 2026—is available at <https://www.eurotier.com/en/exhibit>.

EuroTier 2026 features include:

- EuroTier Milky Way: The new Milky Way brings together the solutions that dairy and beef farmers need for successful farm management—from genetics to processing and marketing. Across three halls, visitors will find the TopTierTreff (“Top Genetics”), the Barn Robot Event with a focus on automatic milking systems, and the new DLG Spotlight Forage Production.
- DLG-VetCon (2026): Designed for veterinarians and the livestock industry to exchange knowledge, the program features expert presentations for large-animal and herd-health practitioners, and discussions on animal health, herd management, and sustainable livestock farming. A foyer exhibition offers space for networking conversations with service providers and partners.
- Forage Days: Forage is the basis of successful beef and dairy production—key to animal health, performance, and profitability. On 12 and 13 November, the Cattle Expert Stage within the Forage Production spotlight will focus on needs-based feeding of ruminants. Visitors can learn about the latest recommendations on producing and assessing the quality of grass, hay, and silage.
- Barn Robot Event: Automation in livestock farming—live. Manufacturers of milking technology will demonstrate the latest robotic solutions for automatic milking systems. Demonstrations with commentary provide practical insights into how digital technology streamlines work processes, supports animal care, and increases efficiency in the parlor and the barn.
- Start-up Area: Start-ups showcase innovative solutions and forward-looking technologies for livestock production, offering new ideas and impulses to address current challenges and advance the future of agriculture.
- Science Campus: A platform for universities, institutes, and training organizations, the Science Campus presents current projects and research. The feature also highlights career paths and programs for students and professionals and shares recent scientific developments in agriculture.

EuroTier and EnergyDecentral / Inhouse Farming – Feed & Food Show

Alongside EuroTier, visitors will once again find EnergyDecentral and the Inhouse Farming – Feed & Food Show, providing additional perspectives on on-farm energy solutions and integrated feed-to-food concepts.

Exhibitor registration still open

EuroTier 2024 featured 2,193 exhibitors from 51 countries. With around 120,000 trade visitors from 149 countries, the event was a major draw for farmers and livestock professionals worldwide. The international industry meeting also offered more than 500 specialist events, conferences, and networking opportunities, and 95 percent of visitors rated their experience positively.

Exhibitor registration for EuroTier 2026 remains open. All key information is available at: <https://www.eurotier.com/en/exhibit>. 700 exhibitors have already confirmed their participation for

EuroTier 2026 during EuroTier 2024. Among those registered are ADM, Albert Kerbl, B. Strautmann, BAYERN Genetik, Big Dutchman, Förster-Technik, H. Wilhelm Schaumann, Holm & Laue, JOSKIN, LUBING, Merlo, Patura, Schäffer, SILOKING, Trouw Nutrition, URBAN, Vogelsang, Wolf System, and Zunhammer.

Updates on EuroTier 2026:

www.eurotier.com

www.facebook.com/eurotier

www.instagram.com/eurotier_tradefair

www.linkedin.com/showcase/dlg-eurotier/

www.linkedin.com/groups/2414416

www.youtube.com/eurotier

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About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzel, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

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