



## **EuroTier 2024: Award Ceremony for Women in Ag Award**

**DLG and Women in Ag Magazine joint award recognizes the professional work of women in agriculture - Applications now open - International jury appointed - Award ceremony at EuroTier, the world's leading trade fair for animal husbandry, on 13 November in Hanover, Germany**

**(DLG). At EuroTier, which will take place in Hanover, Germany, 12-15 November 2024, the international Women in Ag Magazine and the DLG (German Agricultural Society) will confer the international "Women in Ag Award" for the third time. The award recognizes professional women in agriculture, including farming, agribusiness, academia and organizations. The deadline for applications is 31 July 2024.**

"The role of women in farming, agribusiness and agricultural sciences is changing worldwide. More and more women are shaping the future of agriculture either as managers of their own farms or in companies, research or in the teaching profession. More and more women are drivers of sustainable food production worldwide. More and more women are shaping the debate in agriculture as journalists, bloggers or influencers," says Freya von Czettritz, CEO, DLG Holding. "The Women in Ag Award honors this commitment and tells the stories behind these inspiring women. At EuroTier, we want to give this topic the attention it deserves," adds von Czettritz.

"In just two years, the Women in Ag Award is already highly recognized in the industry - this is demonstrated by the high number of candidates, the impressive portraits of the winners and the great attention in the media and among the public," says Kim Schoukens, Editor-in-Chief of the digital Women in Ag Magazine. "At EuroTier 2024, we want to continue this success story with strong personalities from agriculture, agribusiness, education, technology and research. Any woman working in these agricultural sectors can be nominated. From female farmers who work in arable farming or animal husbandry, to female agribusiness experts and engineers, to women who work in teaching, research and development or in the media. What all applicants have in common is that they show an outstanding commitment to global agriculture," says Schoukens, describing the criteria of the Women in Ag Award.

**Award presented by an international jury**

Women from the German and international agricultural sector can apply or be nominated until 31 July 2024. The award winners are selected by an international jury made up of representatives from agricultural practice, science, organizations and the media. The focus is on special achievements in the development of local, national and international agriculture. The winners will be honored at the award ceremony held at EuroTier on 13 November.

**Nomination of candidates:** <https://www.eurotier.com/en/awards/women-in-ag>

### **Media conta**

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### **Updates on EuroTier 2024:**

[www.eurotier.com](http://www.eurotier.com)

[www.facebook.com/eurotier](https://www.facebook.com/eurotier)

[www.instagram.com/eurotier\\_tradefair](https://www.instagram.com/eurotier_tradefair)

[www.linkedin.com/groups/2414416](https://www.linkedin.com/groups/2414416)

[www.twitter.com/eurotier](https://www.twitter.com/eurotier)

[www.youtube.com/eurotier](https://www.youtube.com/eurotier)

### **Women in Ag Magazine**

Women in Ag is a quarterly digital magazine for and about women in agriculture. The magazine aims to empower women in all areas of agriculture worldwide by publishing positive, inspiring and informative stories from "colleagues" around the world. These include stories from farms, agribusiness, research and agricultural professions.

### **DLG. Progress and sustainability in the agriculture and food industry**

The DLG (German Agricultural Society), founded in 1885 by Max Eyth, stands for productivity and sustainability in innovation-driven improvements in agriculture and the food chain. The aim of the DLG is to promote progress through the transfer of knowledge - especially with regard to technology and quality control. Non-profit, politically independent and with an international network, the DLG has more than 31,000 members worldwide.

As one of the leading organizations in its sector, the DLG not only organizes trade fairs and events in the fields of agriculture and food technology but also tests food, agricultural technology and equipment. With its competence

centers for agriculture and food, its demonstration farm where practical trials take place along with its numerous publications, the DLG continually promotes independent knowledge transfer. In addition, the DLG works on numerous national and international committees of experts to develop solutions for the challenges facing agriculture and the food industry.

**[www.dlg.org](http://www.dlg.org)**