



Agritechnica 2025: Awards for innovations and future concepts in agricultural machinery and technology

9 to 15 November 2025 in Hanover, Germany – Guiding theme “Touch Smart Efficiency” – DLG presents Agritechnica Innovation Award for innovations in agricultural machinery – DLG Agrifuture Concept Winner award honours visionary future concepts - Systems & Components Trophy – Engineers' Choice recognizes innovations in systems and components – www.agritechnica.com

(DLG). As part of the trade fairs, Agritechnica and Systems & Components, organizer DLG (German Agricultural Society) will present three awards for pioneering innovations and concepts in international agricultural technology: the Agritechnica Innovation Award in gold and silver; the Systems & Components Trophy - Engineers' Choice and the DLG Agrifuture Concept Winner award. Registrations open mid-May. The closing date for entries is July 18. All winners will be honoured at Agritechnica 2025, which will take place from November 9 to 15 at the exhibition grounds in Hanover, Germany. This year, the world's leading trade fair for agricultural machinery will be held under the guiding theme “Touch Smart Efficiency”.

This year, the DLG will once again host three award schemes for exhibiting companies that present pioneering innovations and concepts for international agricultural machinery and technology. The DLG Innovation Awards underline the potential of technical visions and innovations to reconcile productivity with resource conservation.

Agritechnica Innovation Award

DLG's “Agritechnica Innovation Award” is one of the leading awards in the international agricultural machinery industry. The award recognizes innovations that fundamentally transform a product's function, enable entirely new processes, or significantly enhance existing ones. The award thus underlines the importance of modern agricultural machinery for farming. All companies exhibiting at Agritechnica can enter innovations for the DLG

innovation award. An independent jury selects the winners of the 'Innovation Award Agritechnica' in either gold or silver.

At Agritechnica, the DLG awards the “DLG-Agrifuture Concept Winner” for pioneering agricultural technology concepts and visions for the future. Visionary agricultural technology plays a key role in ensuring the future of crop production around the world.

However, not all ideas and concepts make it through to a finished product. Technical or legal conditions can sometimes limit their development to market maturity. Nevertheless, many of these concepts have the potential to provide inspiration and encourage farmers, fellow engineers and scientific players to think in new ways. The award underlines the relevance of this pioneering work in agricultural engineering for the future of agriculture in five to 10 years' time.

With the Systems & Components Trophy - Engineers' Choice, development engineers from the agricultural machinery and technology supplier sector present awards for innovative systems and components with new or significantly improved concepts that can make a significant contribution to the development and realization of products or new or improved processes.

The winners of the Agritechnica Innovation Award and the nominees for the DLG Agrifuture Concept Winner and the Systems & Components Trophy will be announced in late September.

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About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held

every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

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