



DLG joins Canadian Dairy XPO 10th anniversary celebrations

17,178 dairy farming professionals attended Canada's largest dairy trade show (CDX) over two days – More than 350 international exhibitors brought the latest in innovation, education, genetics and hospitality to Canadian dairy producers – Highlights: German Pavilion supported by DLG International, "Robotics and Genetics in Motion", "CheeseFest" and "Calves for a cause"

As part of the official German pavilion, the DLG (German Agricultural Society) joined the celebration of the tenth anniversary of the annual Canadian Dairy XPO (CDX) exhibition, Canada's largest dairy trade show, which took place in Stratford, Ontario last month. CDX reported record attendance over the two show days, attracting 17,178 dairy producers from across the country and exhibitors from more than 30 countries showcasing not only the latest in technical dairy innovation but also agricultural expert knowledge from the DLG (German Agricultural Society), a non-profit organization offering practical agricultural knowledge and some 30 international agricultural exhibitions all over the world.

"CDX has developed into the largest gathering of dairy producers in Canada. CDX is now the top industry event and an elite showcase of all that is good in the Canadian dairy industry to the rest of the world. This is the original vision of CDX and it's helping the industry move forward. Without the goodwill and loyal support of producers, industry and media, CDX would have never made it to its 10th anniversary, so here's to the next 100 years," stated Jordon Underhill CDX President & Founder.

Responsible for DLG's international business, networks and events, DLG International has forged close ties with the CDX trade fair, the top venue for the entire Canadian dairy industry. DLG supports the multilateral exchange between large-scale Canadian and international dairy farmers that took place at this event where 40 percent of the attending producers from Canada hold more than CDN\$10 million in operational farm assets.

"The participation in CDX reflects DLG's commitment to international exchange. A key DLG objective is to further practical farming knowledge around the world. Partnering with CDX allows the DLG to contribute its professional competence while learning from the innovative

approaches and best practices of the Canadian dairy industry.” said Jens Kremer, Managing Director of DLG International.

Featured for the second year running, the German pavilion organized by the German Ministry of Food and Agriculture (BMEL) and supported by the DLG included German companies with tailored solutions for Canada. The pavilion was a highlight for Canadian and American dairy farmers.

The Robotics In Motion feature, an area showcasing the latest in innovation of robotics specific to milking, feeding and nutrient management, offered attendees the opportunity to view robots live in operation and compare models with all companies showcasing their technologies side by side.

A new conference “the Canadian Dairy Business Summit” featured renowned speakers from the EU, the US and Canada, who delivered presentations to equip producers - mostly CEOs of dairy operations - with applicable farm management know-how.

DLG’s Vice President René Döbelt presented practical experience from a large German dairy farm as well as the current challenges and solutions of the European dairy industry. Held the day before CDX, the Canadian Dairy Business Summit attracted more than 100 participants.

Uniting dairy producers and industry professionals, CDX ‘s genetics feature “Calves for a Cause” is now an established event along with the CheeseFest event held on the first night of the CDX.

The on-site attendee survey showed that 75 percent of the attendees were under the age of 35, reflecting CDX’s appeal to the upcoming generation of dairy producers, who are looking for technical solutions. All dairy producers participating stated that they would recommend CDX to other dairy producers. Additionally, 40 percent of attending producers hold more than 10 million in operational equity, which further underlines the overall importance of the dairy sector to Canadian agriculture.

The next CDX will take place in Stratford, Ontario, 2 and 3 April 2025

CDX was Incepted in 2014 and located in the heart of Canadian dairy country, the Canadian Dairy XPO is Canada’s largest dairy showcase. With exhibiting companies from around the globe bringing the latest in innovation, education, genetics and hospitality to Canadian and international dairy producers and their families.

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About DLG:

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. Through its subsidiary, DLG International, DLG operates has subsidiaries in nine countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.