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EuroTier 2026: International Agrifood Start-ups Showcase the Future of Farming

32 start-ups from 12 countries and regions to present innovations in animal farming, FoodTech, robotics, AI, renewable energy and controlled environment agriculture (CEA) – EuroTier Start-up Evening on 12 November features Rapid Fire Pitch Competition with €10,000 prize – "From Farm to Fork" event highlights innovation across the value chain

From artificial intelligence and robotics to biotechnology, animal nutrition, indoor farming and renewable energy, 32 start-ups exhibiting from 12 countries and regions will showcase the next generation of agrifood innovation at EuroTier 2026, 10–13 November 2026 in Hanover, Germany. The international line-up in Hall 25 illustrates how start-ups are developing solutions that connect animal agriculture, food production, renewable energy and digital technologies. A major highlight will be the EuroTier Start-up Evening on 12 November, where international start-ups will compete for a €10,000 prize in the "Rapid Fire Start-Up Pitch" competition.

The Agrifood Start-up programme reflects DLG's long-standing commitment to promoting knowledge exchange, innovation and international networking across the agricultural sector. As the organizer of EuroTier, the DLG (German Agricultural Society) provides a platform where farmers, entrepreneurs, researchers and industry experts can exchange ideas that could accelerate the transfer of innovation into agricultural practice.

"The international diversity of this year's participants reflects where innovation in agriculture is taking place today. Start-ups from 12 countries and regions are bringing new ideas in areas ranging from AI-powered livestock management and animal welfare and nutrition to controlled environment agriculture, renewable energy and circular economy solutions," says Christopher Armstrong, Manager, Start-ups & Open Innovation at the DLG.

"EuroTier provides a unique meeting place for start-ups, investors, technology partners and future customers. The Rapid Fire Pitch Competition gives entrepreneurs just 120 seconds and one slide to present their ideas, while the audience takes part in the live voting process. This is a highly dynamic way to connect innovation with the market," adds Armstrong.

The 32 participating start-ups come from Brazil, Bulgaria, the Czech Republic, Denmark, Finland, Germany, Poland, Spain, Switzerland, Taiwan, Ukraine and the United States. The startups that are all located in Hall 25 consist of 20 start-ups are exhibiting at EuroTier, while six are exhibiting at the EnergyDecentral trade fair and a further six at the Inhouse Farming Feed & Food Show, highlighting the growing links between livestock farming, renewable energy and indoor farming solutions.

A particular highlight is the EuroTier Start-up Evening on 12 November. Bringing together entrepreneurs, investors, innovation experts and industry representatives, the event will feature keynote presentations, networking opportunities and the Rapid Fire Start-up Pitch Competition. The evening opens with a keynote by John Stewart, Senior Advisor Government Affairs, Elanco Animal Health, USA, entitled “Convergence at Scale: Why the One Health Innovation District is the Ultimate Launchpad for Animal Health Startups”.

Another program highlight is the expert panel discussion “Venture Capital and Corporate Venture Capital in Animal AgTech – Where Are the Opportunities for Start-ups?”, examining investment trends, emerging technologies and growth opportunities in the animal agriculture sector.

The evening culminates in the Rapid Fire Start-up Pitch Competition, where participating start-ups have just 120 seconds and one slide to convince the audience and jury of their business idea. Live audience voting adds a further interactive element. The winner will receive a €10,000 cash prize.

On 13 November, attention shifts to innovation across the entire value chain.

Photo: DLG

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DLG. Progress and sustainability in the agriculture and food industry

The DLG (German Agricultural Society), founded in 1885 by Max Eyth, stands for productivity and sustainability in innovation-driven improvements in agriculture and the food chain. The aim of the DLG is to promote progress through

the transfer of knowledge - especially with regard to technology and quality control. Non-profit, politically independent and with an international network, the DLG has more than 30,000 members worldwide.

As one of the leading organizations in its sector, the DLG not only organizes trade fairs and events in the fields of agriculture and food technology but also tests food, agricultural technology and equipment. With its competence centers for agriculture and food, its demonstration farm where practical trials take place along with its numerous publications, the DLG continually promotes independent knowledge transfer. In addition, the DLG works on numerous national and international committees of experts to develop solutions for the challenges facing agriculture and the food industry.
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