



Frankfurt, Germany
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Canadian Dairy Business Summit Returns to Stratford

A new one-day dairy March 31 summit kicking off CDX 2026 April 1- 2.

The Canadian Dairy Business Summit, a one-day educational event for dairy producers, will take place on March 31, 2026 at the Stratford Rotary Complex, the same venue that will host Canadian Dairy XPO, starting on April 1. The summit brings together industry leaders, experts, and farmers to discuss key challenges and opportunities in Canadian dairy. Organized by DLG North America, the event is designed to help producers gain practical insights they can take back to their operations. Tickets are still available.

This one-day event, running from 10 am to 4.30 pm, is designed to deliver high-impact dairy education between milking times, bringing together progressive dairy producers, industry experts, and leading voices for a full day of insight, strategy, and practical discussion about the future of Canadian dairy.

The Canadian Dairy Business Summit will address the topics most relevant to Canadian dairy producers today, including:

- Darcy Tucker, NHL legend - Projecting the Strength of the Canadian Dairy Industry
- Annie AcMoody, CEO of Dairy Farmers of Canada - State of the Industry, Vision for the Sector and Trade Outlook
- Dairy Farm Succession Panel - featuring dairy producers and succession professionals: Not just for the next generation in the barn
- Dr. Shari van de Pol, CATTLEytics Founder - Utilizing AI as a Tool in Dairy Profitability

Summit tickets are C\$50, including a country style buffet lunch and access to the Calves for a Cause Preview Night with the calf parade, immediately following the summit. A complimentary ticket to attend the Canadian Dairy XPO the next day is also included. The goal is to offer a high-value package for dairy producers to step away from the farm for a day and return with new insights, connections, and inspiration for their dairy farm.

“This summit is about bringing together the conversations shaping Canadian dairy,” says Jordon Underhill, DLG Director of Exhibitions, North America. “When operating any business, it’s important to step away from day-to-day tasks to focus on how to run the business better in the future. Bringing the next generation with you only increases the value of that opportunity.” Held at the Stratford Rotary Complex, the Canadian Dairy Business Summit kicks off two days of innovation and networking at the Canadian Dairy XPO, where thousands of dairy producers and industry leaders gather to explore the latest advancements in dairy farming. DLG North America, the organizer of both the Summit and the Canadian Dairy XPO, is committed to providing producers with in-depth technical knowledge and practical insights to help make informed business decisions.

With only 100 tickets remaining, organizers encourage producers and industry professionals to secure their tickets now before the event sells out. View the full Canadian Dairy Business summit program and buy tickets at:
www.canadiandairyxpo.ca

About the Canadian Dairy XPO

CDX was incepted in 2013 and is located in Stratford, Ontario, the heart of Canada’s dairy production. With the acquisition of the CDX by DLG (German Agricultural Society), the company established its subsidiary DLG Markets North America in Elora, Ontario. The new organization is dedicated to providing farming professionals with information about relevant technical solutions and best-practice knowledge, supporting informed investment decisions. For more information about Canadian Dairy XPO, visit Canadiandairyxpo.com.

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About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

www.dlg.org