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American Dairy XPO Announces Move to New York State Fairgrounds Exposition Center, Syracuse, NY

DLG (German Agricultural Society) today announced that the American Dairy XPO (ADX), the recently launched trade show for dairy producers in the US and Canada, will relocate to the Exposition Center at the New York State Fairgrounds in Syracuse, New York, for the next edition in 2026.

The strategic move to this central Northeast location will be instrumental to better serving dairy producers in New York, Pennsylvania and Vermont, while providing the capacity and modern infrastructure for the show's future growth.

American Dairy XPO will continue to take place during its established early-November timeframe with the 2026 edition scheduled for November 4–5. The event will continue to showcase the latest dairy farm innovations and industry-leading content that are establishing ADX as a must-attend trade show for dairy producers in the Northeast the U.S. In its inaugural edition in 2025, ADX hosted over 150 exhibiting companies in Vermont. A post-event survey showed that 96 percent of exhibitors favor relocating to a central Northeast venue. Notably, 40 percent of attendees reported that they do not regularly attend any other farm shows, reinforcing ADX's value as a unique event focused entirely on the needs of dairy producers.

"The inaugural American Dairy XPO sold out the Vermont facility. As we look to the future and to establishing a permanent home, all arrows point to central New York State. The development of a new specialized trade show is always about continuous, incremental improvement. For ADX, the move also opens opportunities to build new partnerships in New York, while honoring the partnerships that helped launch the event .

"One hundred percent of our Founding Partners will be moving with us to our new location. We thank Agri-Plastics, Progressive Dairy, John Deere USA, Lely Centre New England and the Vermont Agency of Agriculture for their continued support," stated Jordon Underhill, DLG Director of Exhibitions, North America.

The move to the Exposition Center in Syracuse will allow ADX to align its dates with Dairy Farmers of America (DFA) during DFA's annual meeting. A shuttle service connecting the two events—located approximately 30 minutes apart will make it easier for producers, cooperatives, and exhibitors to participate in both events during the first week of November.

The move to the Exposition Center will introduce several enhancements to the event. A key addition is the ability to host live genetic cow displays. Housing the entire event under one roof will improve traffic flow, exhibitor visibility, and onsite efficiency—critical for time-sensitive dairy producers. In addition, the facility's professional breakout rooms will allow ADX to expand and enhance its Dairy Delivers Classroom, which provides practical, producer-driven education delivered by industry experts. New this year, ADX will partner with American Dairy Association North East, representing 8,000 dairy producers, to offer an in-depth educational session in the dairy classroom for attendees, and coordinate a fun, educational kids' area during the event.

The New York State Fairgrounds offers ample onsite parking, and the Syracuse area offers a wide range of hotels and restaurants to comfortably accommodate exhibitors and attendees. Richard A. Ball, Commissioner of the New York State Department of Agriculture and Markets, welcomed the announcement, stating, "New York is proud to be at the center of the Northeast dairy industry, and we are excited to welcome the American Dairy XPO to the New York State Fairgrounds. The dairy sector is the heartbeat of New York agriculture, with over \$2.5 billion (USD) in annual output. This event highlights the innovation, strength, and resilience of our dairy producers, and it reinforces New York's commitment to supporting agriculture through education, collaboration, and industry growth."

Additional information regarding exhibitor space, floor plans, and event details will be announced in the coming weeks.

About American Dairy XPO

The American Dairy XPO is organized by DLG Markets North America. DLG Markets is a global leader in agricultural exhibitions, including Agritechnica, EuroTier and the Canadian Dairy XPO. American Dairy XPO aims to deliver international innovation, education and networking opportunities to American dairy producers. DLG Markets North America, established in July 2024 and based in Elora, Canada, began full scale operations in January 2025. Set up to manage DLG's activities across the continent, the subsidiary aims to provide North American farmers with access to technical solutions and best-practice knowledge. Its first major initiative is the launch of ADX – American Dairy XPO. As part of DLG's internationalization strategy, the new subsidiary draws on 135 years of international exhibition expertise to foster knowledge exchange and innovation in agriculture.

For more information about American Dairy XPO, visit americandairyxpo.com.

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About DLG

With more than 31,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzel, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

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