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AGRITECHNICA ASIA 2026 further strengthens its position as Asia's leading platform for innovation, business and knowledge exchange

20-22 May 2026 in Bangkok – Leading trade fair for crop production and smart farming in Asia – Product launches, Applied Technology Trophy and Startup Day – Business matching with top buyers and Dealer Forum – Germany official partner country – Thai ministry of agriculture is co-organizer– Next editions in Vietnam in 2027 and Bangkok in 2028 visitor number here

AGRITECHNICA ASIA 2026 has further strengthened its position as the leading trade fair for crop production, smart farming and agricultural innovation in Asia. Held under the guiding theme “Farm. Farmer. Future.” from 20 to 22 May 2026, the event, organized by DLG (German Agricultural Society), attracted more than 12,000 visitors from 72 countries and brought together international exhibitors, dealers, buyers and industry experts at the Bangkok International Trade & Exhibition Centre (BITEC), Thailand. Together with the co-located HortEx exhibition, organized by Nova Exhibitions and VEAS, AGRITECHNICA ASIA once again confirmed its role as a central platform for innovation, business development, technology transfer and knowledge exchange across Asia.

With the strong international turnout, alongside 367 exhibitors from 30 countries, AGRITECHNICA ASIA has underlined its strong international profile on both the exhibitor and visitor side. Among the 12,000 visitors from 72 countries, particularly strong representation came from China, India, Malaysia, Japan, the Philippines, Vietnam, Indonesia, South Korea, Singapore and Taiwan. In the independent survey conducted on-site, exhibitors and visitors reported high satisfaction with exchange, the international reach and the business outcomes.

Co-organized by the Thai Ministry of Agriculture and Cooperatives, the exhibition focused on practical solutions for mechanization, digital farming, smart farming, sustainable crop production and resilient agricultural systems. Germany participated as the official partner country, represented by the Federal Ministry of Agriculture, Food and Regional Identity (BMLEH), and showcased agricultural expertise and innovation at the German Pavilion and accompanying conference program.

“AGRITECHNICA ASIA in Bangkok once again demonstrated its role as the key platform for the future of agriculture in Asia. Innovation, international networking and concrete business opportunities come together here – exactly what the industry needs to address the major challenges facing agriculture in the years ahead,” said Katharina Staske, Managing Director DLG Markets Asia Pacific, organizer of AGRITECHNICA ASIA.

“AGRITECHNICA ASIA has become an essential platform for advancing sustainable agriculture and strengthening food security across Thailand and the wider ASEAN region. At a time of rapid change in global agriculture, international cooperation and agricultural innovation are more important than ever,” said Mr. Watcharapol Khaokham, Deputy Minister of Agriculture and Cooperatives of Thailand, co-host of the exhibition. “The exhibition provides an important opportunity for stakeholders across the region to exchange knowledge, build partnerships and shape the future of farming together.”

Asia’s hub for agricultural innovation and technology transfer

The core mission of AGRITECHNICA ASIA 2026 was to advance technological innovation for Asian agriculture. Numerous exhibitors presented new products and solutions, including innovations in mechanization, precision farming, automation and digital applications. The inaugural AGRITECHNICA ASIA “Applied Technology Trophy” recognized practical technologies with strong relevance for Asian farming systems. The new Startup Day and the Agrifuture Zone further highlighted the growing importance of agricultural startup ecosystems and innovation networks across Asia.

Business platform for Asia’s agricultural markets

In addition to innovation, business exchange was at the core of the exhibition. The business matching program connected international exhibitors directly with top buyers, dealers and decision-makers from key Asian agricultural markets. Demand was particularly strong in the sectors of mechanization, crop production, irrigation, sugarcane, maize, rice and specialty crops. The Dealer Forum provided a platform for manufacturers and distribution partners to build partnerships and expand dealer networks across Asia.

“AGRITECHNICA ASIA in Bangkok was a fantastic event. We're grateful to DLG for their warm hospitality and the valuable platform to share AxisTech's knowledge and solutions on stage. The calibre of contacts and connections we made was exceptional, and we're already looking forward to the next one,” said Wes Lawrence, Managing Director, AxisTech Group

Connecting science, innovation and agricultural practice in Asia

The conference and technical programme of AGRITECHNICA ASIA 2026 featured more than 60 events with over 200 speakers. Organized with international partners from science, policy and industry, the programme focused on sustainable mechanization, digitalization, climate-resilient

farming and food security, highlighting practical solutions and knowledge exchange for Asia's agricultural future.

Future Farmers Program highlights practical exchange

A further highlight was the Future Farmers Program, which placed farmers and practical agricultural exchange at the center of the exhibition. The program included guided exhibition tours, farmer exchange formats, awards and field visit opportunities aimed at strengthening practical learning, skills development and the connection between farmers and new technologies.

AGRITECHNICA ASIA: alternating between Bangkok and Vietnam

AGRITECHNICA ASIA will continue to expand its presence across Asia. The next edition of AGRITECHNICA ASIA will take place from 17 to 19 March 2027 in Vietnam. The exhibition will then return to Bangkok from 17 to 19 May 2028. By alternating between Vietnam and Thailand, DLG continues to strengthen its international exhibition portfolio while creating long-term platforms for innovation, business exchange and sustainable agricultural development in Southeast Asia and beyond. www.agritechnica-asia.com

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About DLG

With more than 30,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

www.dlg.org