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American Dairy XPO Surpasses 75 percent Sold as Strategic Northeast Partnerships Continue to Expand

The American Dairy XPO (ADX) is building strong momentum ahead of its second edition, taking place November 4–5, 2026, at the Exposition Center at the New York State Fairgrounds in Syracuse, New York. Organizers announced today that the tradeshow is already more than 75 percent sold.

ELORA, Ontario, June 2 2026 – The rapid exhibitor response reflects growing industry confidence in the event’s Northeast focus and its mission to create a centralized event serving dairy producers across New York, Pennsylvania, Vermont, and the surrounding region. Major brands already committed to the show include John Deere, Agri-Plastics, Afimilk, Claas, Purina Animal Nutrition, Urban, Krone, Lely, Madero and Calf-Star—further reinforcing the strength and industry support behind the professional dairy tradeshow. A full exhibitor list can be viewed on the American Dairy XPO website americandairyxpo.com.

Over the past months, American Dairy XPO has continued to strengthen its industry footprint through the development of strategic partnerships with key dairy organizations throughout the Northeast. New partnerships include the American Dairy Association North East (ADANE), Northeast Dairy Producers Association (NEDPA), New York Holstein Association (NYHA), and the New York Animal Agriculture Coalition (NYAAC).

In addition, ADX is collaborating with the New York Department of Agriculture and Markets and the Professional Dairy Producers of Wisconsin (PDPW) to launch of the “Undeniable Dairy Classroom,” with unique educational sessions that will run both days of the American Dairy XPO. The classroom will deliver practical, producer-focused sessions highlighting current topics in the dairy industry.

“The momentum surrounding the American Dairy XPO continues to exceed expectations,” stated Jordon Underhill Director of USMCA Exhibitions. “Crossing the 75 percent sold mark in a new facility that is 70 percent larger this early demonstrates the demand for a dairy-focused event built specifically for the US market. What is equally exciting is the caliber of partnerships we’ve developed in recent months. Organizations like DFA, ADANE, NEDPA, NYH, NYAAC, PDPW, 4-H, FFA and the New York State Department of Agriculture and Markets are helping shape and build culture behind the American Dairy XPO.”

Organizers note that the collaborative model is designed to ensure producers receive both practical on farm value and meaningful industry networking opportunities under one roof. American Dairy XPO will once again take place during the first week of November and will feature the latest dairy innovations, a live genetics stage, educational programming, networking opportunities and international exhibitors. The move to the Exposition Center in Syracuse, NY provides expanded capacity, improved infrastructure, and a centralized location within the Northeast. Additional exhibitor announcements, classroom schedules, and event details will be released in the coming months at americandairyxpo.com.

About American Dairy XPO

The American Dairy XPO is organized by DLG Markets North America. DLG Markets is a global leader in agricultural exhibitions, including Agritechnica, EuroTier and the Canadian Dairy XPO. American Dairy XPO aims to deliver international innovation, education and networking opportunities to American dairy producers. DLG Markets North America, established in July 2024 and based in Elora, Canada, began full scale operations in January 2025. Set up to manage DLG’s activities across the continent, the subsidiary aims to provide North American farmers with access to technical solutions and best-practice knowledge. Its first major initiative is the launch of ADX – American Dairy XPO. As part of DLG’s internationalization strategy, the new subsidiary draws on 135 years of international exhibition expertise to foster knowledge

exchange and innovation in agriculture.

For more information about American Dairy XPO, visit americandairyxpo.com.

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About DLG

With more than 30,000 members, DLG is a politically independent and non-profit organisation. DLG draws on an international network of some 3,000 food and agricultural experts. DLG operates with subsidiaries in 10 countries and also organizes over 30 regional agricultural and livestock exhibitions worldwide. DLG's leading international exhibitions, EuroTier for livestock farming and Agritechnica for agricultural machinery, which are held every two years in Hanover, Germany, provide international impetus for the local trade fairs. Headquartered in Frankfurt, Germany, DLG conducts practical trials and tests to keep its members informed of the latest developments. DLG's sites include DLG's International Crop Production Centre, a 600-hectare test site in Bernburg-Strenzfeld, Germany and the DLG Test Centre, Europe's largest agricultural machinery test centre for Technology and Farm Inputs, located in Gross-Umstadt, Germany. DLG bridges the gap between theory and practice, as evidenced by more than 40 working groups of farmers, academics, agricultural equipment companies and organisations that continually compare advances in knowledge in specific areas such as irrigation and precision farming.

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